

# ORDER

**Orders**

Order / Rev:	683984
Alt Order #:	06145440
Product Desc:	ISSUE
Estimate:	1192
Flight Dates:	10/30/12 - 11/12/12
Original Date / Rev:	10/30/12 / 10/30/12
Order Type:	Political

**KARE**

Primary AE:	Jim Quinn
Sales Office:	T-PHI
Sales Region:	NAT

**Agency**

Name:	Great American Media/ POL
Buying Contact:	
Billing Contact:	
	1010 Wisconsin Ave. NW, Ste. 800
	Washington, DC 20007

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

**Advertiser**

Name:	Democratic Congressional Campaign
Demographic:	A35+
Product Codes:	IS-Candidate/US House
Priority:	P-2
Revenue Codes:	AGY, GEN, POL

New Business Thru:	
Order Separation:	00:15:00
Advertiser External ID:	
Agency External ID:	

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	108	\$103,150.00	\$87,677.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	108	\$103,150.00	\$87,677.50	0.00
<b>Totals</b>	<b>108</b>	<b>\$103,150.00</b>	<b>\$87,677.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Order Share	Share	Total
KARE	25%	\$103,150.00
Market	100%	\$412,600.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KAWB	0%	\$0.00
KAWE	0%	\$0.00
KCCO	0%	\$0.00
KCCW	0%	\$0.00
KFTC	0%	\$0.00
KMSP	18%	\$74,268.00
KMWB	0%	\$0.00
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	1%	\$4,126.00
KSTP	16%	\$66,016.00
KTCA	0%	\$0.00
KTCI	0%	\$0.00
KWCM	0%	\$0.00
UNKWN	1%	\$4,126.00
WCCO	35%	\$144,410.00
WFTC	4%	\$16,504.00

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Advertiser: Democratic Congressional Campaign Co

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KARE

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
TODAY SHW																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
Week:	10/30/12	11/05/12	MTWTF--				9	\$750.00				0.00					
Week:	11/06/12	11/12/12	-----				0	\$0.00				0.00					
12	KARE	10/30/12	11/05/12	M-F	9-10a	CM	9-10a		MTWTF--	:30	9	\$275.00	P-2	0.00	NM	9	\$2,475.00
TODAY SHW2-NBC																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
Week:	10/30/12	11/05/12	MTWTF--				9	\$275.00				0.00					
13	KARE	11/05/12	11/05/12	Mon	Prime	Other	CM	Mon	Prime	Other	M-----	:30	1	\$4,750.00	P-2	0.00	NM
VOICE-NBC																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
Week:	11/05/12	11/11/12	M-----				1	\$4,750.00				0.00					
15	KARE	11/03/12	11/03/12	Saturday	Night	Live	CM	1030P-1202A	-----S-	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
SAT NITE LIVE																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
Week:	10/29/12	11/04/12	-----S-				1	\$1,500.00				0.00					
16	KARE	11/03/12	11/03/12	Notre	Dame	Football	CM	Various	-----S-	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
ND FOOTBALL																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
Week:	10/29/12	11/04/12	-----S-				1	\$500.00				0.00					
17	KARE	11/03/12	11/03/12	SAT	TDY		CM	6-8a	-----S-	:30	3	\$250.00	P-2	0.00	NM	3	\$750.00
SAT TODAY																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
Week:	10/29/12	11/04/12	-----S-				3	\$250.00				0.00					
18	KARE	11/03/12	11/03/12	Sat	8-10a		CM	8-10a	-----S-	:30	6	\$700.00	P-2	0.00	NM	6	\$4,200.00
KARE11 NWS SAT																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
Week:	10/29/12	11/04/12	-----S-				6	\$700.00				0.00					
20	KARE	11/04/12	11/04/12	Sun	5-530p		CM	5-530P	-----S	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
KARE11WS-5																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
Week:	10/29/12	11/04/12	-----S				1	\$900.00				0.00					
21	KARE	11/04/12	11/04/12	NFL	Regular	Season	CM	Various	-----S	:30	1	\$7,000.00	P-2	0.00	NM	1	\$7,000.00
NFL SUN FOOTBALL																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
Week:	10/29/12	11/04/12	-----S				1	\$7,000.00				0.00					
22	KARE	11/04/12	11/04/12	SUN	TDY		CM	8-9a	-----S	:30	3	\$300.00	P-2	0.00	NM	3	\$900.00
SUN TODAY-NBC																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
Week:	10/29/12	11/04/12	-----S				3	\$300.00				0.00					
23	KARE	11/01/12	11/01/12	Thu	Prime		CM	Thu Prime	----T--	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
AWAKE-NBC																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
Week:	10/29/12	11/04/12	---T---				1	\$2,000.00				0.00					
2	KARE	10/29/12	11/04/12	Thu	Prime		CM	Thu Prime	(9:00 PM-10:00 PM)								
ROCK CENTER																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
Week:	10/29/12	11/04/12	--W----				3	\$1,300.00				0.00					
24	KARE	10/31/12	10/31/12	Wed	Prime		CM	Wed Prime	--W----	:30	3	\$1,300.00	P-2	0.00	NM	2	\$2,600.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
24	KARE	10/31/12	10/31/12	Wed Prime ROCK CENTER	CM	Wed Prime (8:00 PM-9:00 PM)	--W----	:30	3	\$1,300.00	P-2	0.00	NM	2	\$2,600.00
ROCK CENTER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week: 10/29/12		11/04/12	--W----			3	\$1,300.00		0.00						
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
1		KARE	10/29/12-11/04/12	Wed Prime		Wed Prime	(8:00 PM-9:00 PM)	P- W-----	:30	\$1,300.00	0.00	NM			
2		KARE	10/29/12-11/04/12	Wed Prime		Wed Prime	(8:00 PM-9:00 PM)	P- W-----	:30	\$1,300.00	0.00	NM			
3		KARE	10/29/12-11/04/12	Wed Prime		Wed Prime	(8:00 PM-9:00 PM)	P- W-----	:30	\$1,300.00	0.00	NM			
Credited															
25	KARE	11/06/12	11/06/12	M-F 4-430p KARE 11 4 News	CM	4-430P	--T-----	:30	3	\$300.00	P-2	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week: 11/05/12		11/11/12	-T-----			3	\$300.00		0.00						
26	KARE	11/06/12	11/06/12	M-F 430-5p Jeopardy	CM	430-5P	--T-----	:30	2	\$850.00	P-2	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week: 11/05/12		11/11/12	-T-----			2	\$850.00		0.00						
27	KARE	11/06/12	11/06/12	M-F 5-530p KARE 11 5 News	CM	5-530p	--T-----	:30	3	\$1,200.00	P-2	0.00	NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week: 11/05/12		11/11/12	-T-----			3	\$1,200.00		0.00						
28	KARE	11/06/12	11/06/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	--T-----	:30	3	\$750.00	P-2	0.00	NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week: 11/05/12		11/11/12	-T-----			3	\$750.00		0.00						
29	KARE	11/06/12	11/06/12	Today Show Today Show	CM	7-9a	--T-----	:30	3	\$750.00	P-2	0.00	NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week: 11/05/12		11/11/12	-T-----			3	\$750.00		0.00						
30	KARE	11/04/12	11/04/12	Post NFL Late News Post NFL Late News	CM	1030-1105P	-----S	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week: 10/29/12		11/04/12	-----S			1	\$2,500.00		0.00						
31	KARE	10/30/12	10/30/12	M-F 10-1035p KARE News 10p	CM	KARE News 10p	--T-----	:30	1	\$3,500.00	P-2	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week: 10/29/12		11/04/12	-T-----			1	\$3,500.00		0.00						
32	KARE	10/30/12	11/02/12	M-F 1130a-12p Jeopardy	CM	1130a-12p	-TWTF--	:30	2	\$750.00	P-2	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week: 10/29/12		11/04/12	-TWTF--			2	\$750.00		0.00						
33	KARE	10/31/12	10/31/12	Wed Prime ANIMAL PRACT/GUYS	CM	Wed Prime (6:58 PM-8:00 PM)	--W----	:30	1	\$1,300.00	P-2	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week: 10/29/12		11/04/12	--W----			1	\$1,300.00		0.00						
N34	KARE	10/30/12	10/30/12	M-F 630-7p Entertainment Tonight	CM	630pm-7pm	--T-----	:30	1	\$2,550.00	P-2	0.00	NM	1	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week: 10/29/12		11/04/12	--T-----			1	\$2,550.00		0.00						

Totals 108 \$103,150.00